

European
futurists
conference
Lucerne



Pictures of Tomorrow – Challenges for Today

4th EUROPEAN FUTURISTS CONFERENCE LUCERNE

October 26 – 28, 2008

Culture and Convention Centre KKL Lucerne, Switzerland

- Outlook 2018 for Brazil, Russia, India and China
- The Future of Energy, Water and War
- Innovation for Tomorrow
- Dinner Session with Dr. Aubrey D.N.J. de Grey: "A True Cure for Aging"

www.european-futurists.org



Welcome to the 4th EUROPEAN FUTURISTS CONFERENCE



Georges T. Roos
Director

Let us join Nils Bohr in saying: "Predictions are difficult, especially about the future". Despite the difficulties with the future it would be fatal not to investigate it at all. Nobody can escape the challenges of the future: New markets, new business models, new – and unsolved old – problems and societal changes make up the framework of all strategic and political planning. Every organization must therefore develop 'future intelligence'. The European Futurists Conference Lucerne was created with the mission of developing a dialogue between future experts and decision makers all over Europe. Welcome to the 4th European Futurists Conference Lucerne.

We will be taking in-depth looks at four topics this year:

1. The global challenge of emerging new markets;
2. The new threats of a complex globalized economy;
3. The future expectations of Europeans with exclusive new study results;
4. The future framework conditions for innovation.

One thing you have never heard before: What are the expectations of local future experts from Brazil, Russia,

India, and China for the futures of their own countries? What future expectations do Europeans have about labor, family, consumption, and safety? When will human aging really be treatable? How are General Electrics, Google, and Bayer Material Science dealing with global challenges? You will hear about this and much more.

Georges T. Roos
Director
European Futurists Conference Lucerne

THE FUTURE HAS NEVER BEEN MORE NOW

The last 12 months have proved true the old Karl Marx proverb laid out in the Communist Manifesto: "all that is solid melts into air". We have experienced turbulence all around the world in capital markets, in commodity markets, and par-

ticularly in energy markets, showing us a glimpse of the next era we are embarking on. And believe me, this is just beginning. I believe that coming generations will call this emerging era an era of transformation.

The next ten years will show the shifting balance of global systems. Moreover, it will lead us to an age of scarcity. The increase of food prices, as well as soaring energy prices, will call us to take a part in the new game that will show us that we need a totally new understanding of global drivers.

Of course, as always, the challenges will be very different depending on which part of the world we are looking at. The demographic change will hit Europe like a hammer during next ten years. On the other hand, China is taking on the role of a global economic powerhouse and India is quickly becoming a global back-office for knowledge intensive services.

To summarize: four different transformations are attacking as quickly as we are heading towards next decade. In addition to demographic change, climate change - a token for humanity overtaxing our biosphere's capacity - will move us towards new energy infrastructures that will lead us, faster than we may now imagine, towards a post-carbon world. This change, coupled with a technological revolution that will truly bring renewables to the market place, is shaking our understanding of the kind of infrastructure needed for the long term survival of our species.

Please feel welcome to attend our conference to discuss the roadmap to our future.

Prof. Markku Wilenius
Senior vice president
Allianz SE
Member Club of Rome



Sunday, October 26, 2008

Programme Overview, October 26 – 28, 2008

19.00 h

19.00 h **Networking Party**
21.00 h Participants and speakers meet at the Hotelbar Schweizerhof

Monday, October 27, 2008

08.30 h Registration: Culture and Convention Centre KKL

09.00 h **Welcome Note** *Georges T. Roos, Director European Futurists Conference Lucerne*

Session 1: BRIC 2018 – Emerging Countries Reshaping the World *Chair: Johan Peter Paludan, Advisory Board, Director Copenhagen Institute for Futures Studies*

09.15 h **Global Framework, Future Prospects and Strategies** *Prof. Jerome Glenn, Director Millennium Project*

09.45 h **China 2018** *Prof. Zhouying Jin, Senior Researcher and Professor at the Chinese Academy of Social Science / Strategy Studies (CTISS), Director of Center for Technology Innovation and Sof CASS, Beijing*

10.15 h Coffee Break

10.35 h **India 2018** *Padma Rao, India Correspondent "Der Spiegel"*

11.05 h **Russia 2018** *Dr. Alexander Sokolov, State University Higher School of Economics, Moscow*

11.35 h Coffee Break

11.55 h **Brazil 2018** *Rosa Alegria, Founder of Perspektiva, Co-Chair Brazilian Node Millennium Project*

12.25 h **New Growth Centers Reshaping the World** *Rosa Alegria (Brazil), Alexander Sokolov (Russia), Padma Rao (India), Zhouying Jin (China), Jerome Glenn (Millennium Project)*

13.15 h Lunch Break

Session 2: Global Threats of Tomorrow *Chair: Dr. Rolf Tanner, Advisory Board, Swiss Re*

14.15 h **The Future Face of War** *Colonel Roland Kaestner, German Armed Forces Command and Staff College, Lecturer in Strategy*

14.45 h **The Global Illicit Economy** *Nils Gilman, Monitor Group / Global Business Network*

15.15 h **The Water Crisis** *Anders Berntell, Executive Director Stockholm International Water Institute*

15.45 h Coffee Break

16.15 h **Our Energy Future(s)** *Prof. Dr. Konstantinos Boulouchos, Chairman of the Board of Energy Science Center of ETH Zurich*

16.45 h **The Futurist's View: European and Global Futures** *Enric Bas, University of Alicante, Comelia Daheim, Z_punkt, Markku Wilenius, Allianz SE, Pierre-Alain Schieb, OECD*

Chair: Georges T. Roos, Director European Futurists Conference Lucerne

17.45 h Break

19.30 h **Dinner Session – Future Dinner Hotel Schweizerhof**

A True Cure for Human Aging *Dr. Aubrey D.N.J. de Grey, Methuselah Foundation*

Tuesday, October 28, 2008

08.30 h Registration: Culture and Convention Centre KKL

09.00 h **Opening 2nd Day** *Georges T. Roos, Director European Futurists Conference Lucerne*

Session 3: The Future of Lifestyles *Chair: Michael Jackson, Advisory Board, Chairman Shaping Tomorrow*

09.15 h **Europe 2030 - What Europeans Expect from the Future** *Dr. Ulrich Reinhardt, B.A.T. Stiftung für Zukunftsfragen*

09.45 h **Europe 2030** *Panel Discussion with Co-Authors (Advisory Board)*

10.30 h Coffee Break

Session 4: Future Framework for Innovation *Chair: Dr. Pero Micic, Advisory Board, Chairman FutureManagementGroup*

11.00 h **Open Innovation – Do we still need Patents?** *Ciaran McGinley, Project Initiator EPO Scenarios for the Future, European Patent Office*

11.30 h **From Visions to Products – Future Living 2020** *Eckhard Foltin, Head Creative Center, Bayer MaterialScience AG*

12.00 h Lunch Break **"Affiliate's Corners"** *FutureManagementGroup, Z_Punkt The Foresight Company, Zukunftsinstitut GmbH, Institute for Future Studies, Stockholm, Finland Futures Research Center, ROOS Trends and Futures, Shaping Tomorrow*

14.15 h **Ecomagination: General Electric's Commitment to clean Technologies and Sustainability** *Dr. Carlos Härtel, Managing Director GE Global Research Europe*

14.45 h **Innovation at Google** *Thomas Hofmann, Engineering Director, Google Switzerland GmbH*

15.15 h **The Futurist's Paradox** *Matthias Horx, Zukunftsinstitut*

16.00 h **End of 4th European Futurists Conference Lucerne**

Improve your foresight approach in... ■ Innovation ■ Business ★ get inspired!
■ Society ■ Risk

For programme updates, please refer to:
www.european-futurists.org
Programme is subject to change.

Pre-Conference Future Seminar: How to See More of the Future with a Practical Toolset, presented by Dr. Pero Micic, FutureManagementGroup AG
Sunday, October 26, 2008, 12 h – 16 h, Culture and Convention Centre KKL, Lucerne. *More info: see next page.*

4th EUROPEAN FUTURISTS CONFERENCE LUCERNE,

Monday, October 27, 2008 | BRIC 2018



🕒 09.15 | Oct. 27

**Global Framework,
Future Prospects and
Strategies**

Prof. Jerome C. Glenn
Director Millennium Project

The 32 nodes of the Millennium Project around the world have invited voluntary participation of over 2500 futurists, business planners, policy analysts, and scholars who have participated in the production and updating of 15 global challenges over the past 12 years. These provide a framework for understanding the global strategic landscape and focus for the collection and assessment of strategies to improve the human condition. We will share key insights from these assessments and methods used.

Jerome C. Glenn co-founded and directs the Millennium Project that has been producing the annual State of the Future report for the past 12 years. He has consulted for governments, corporations, UN organizations, and NGOs on both futures concepts and methods.



🕒 09.45 | Oct. 27

China 2018

Prof. Zhouying Jin, Senior Researcher and Professor at the Chinese Academy of Social Science, Beijing

China's economy has experienced rapid growth over the last thirty years as a result of its reforms and opening to the world, and made remarkable achievements. The rise of China is changing the pattern of economy and politics of the world and its cultural influence is gradually expanding. This paper discusses which factors will ensure or hinder China's sustainable development, major challenges China will face in the next 10 years, and the role China will play in the world 2018.

Professor Zhouying Jin is a senior researcher and professor at the Chinese Academy of Social Sciences (CASS) and a Director of Center for Technology Innovation and Strategy Studies (CTISS) of CASS. She is president and founder for the Beijing Academy of Soft Technology. She is also Chairman and founder of the Future 500 (China).



🕒 10.35 | Oct. 27

India 2018

Padma Rao
India Correspondent "Der Spiegel"

The official agenda and projections for India foresee a steady average growth rate of 7% , a burgeoning middle class, the emergence of the world's largest skilled labour force, and a population larger than China's by 2018. What are the individual strengths and weaknesses of Indian policy, governance, economic planning, and civil society? Can these projections be fulfilled? Further, many 'esoteric', unpredictable and unquantifiable elements make up the Indian psyche. Will these uniquely Indian features impede or accelerate future growth and the country's efforts to tackle the very urgent issues of global warming and the eradication of poverty - globalizing India's greatest challenge?

Padma Rao holds a degree in English Literature and a post graduate diploma in German Language and Literature. She has been a television producer, a news editor, and a foreign correspondent for the past 22 years. She has been German newsmagazine Der Spiegel's Southasia bureau chief in New Delhi since 1998.



🕒 11.05h | Oct. 27

Russia 2018

Dr. Alexander Sokolov
Higher School of Economics, Moscow

The key challenge Russia is going to face in next 10 years is a transformation from an "oil and gas power" country to one with a competitive and efficient National Innovation System. It has to close the gap between still strong S&T capacities, rich cultural and intellectual traditions, a new generation eager for knowledge and career building on the one hand, and weak innovation, obsolete institutes, regional and social discrepancies on the other hand. Major future trends and actions to be taken by the Russian Government will be discussed with respect to their potential impact on society and economy and the role Russia is going to play by 2018.

Dr. Alexander Sokolov is Deputy Director at the Institute for Statistical Studies and Economics of Knowledge, Higher School of Economics (HSE), Moscow and Director of the HSE Foresight Centre.



🕒 11.55 | Oct. 27

Brazil 2018

Rosa Alegria, Founder of Perspektiva, Co-Chair Brazilian Node Millennium Project

In a world living in uncertainty about energy and food supply, Brazil is playing a key-role as the country that has the largest territory of fertile land not yet cultivated, the largest forest, and more than 12% of the clean water on the planet. On the other hand, Brazil presents a huge social gap, is degrading its soil and deforesting the Amazon forest. It is also living historic paradoxes: to plant grains to feed the world or to preserve uncultivated lands? A leader in ethanol fuel technology and at the same time of future oil? Which Brazil will prevail in 2018?

Rosa Alegria, futurist, graduated in Futures Studies (University of Houston, Clear Lake), founder of Perspektiva, a Brazilian consulting company specialized in trends research, scenario development and strategy creation. She is co-chair of the Brazilian node of the Millennium Project.



GLOBAL THREATS OF TOMORROW



🕒 14.15 | Oct. 27

The Future Face of War

Colonel Roland Kaestner, German Armed Forces Command and Staff College, Lecturer in Strategy

The presentation shows how future analysis can be used to shape the conceptual planning of armed forces. Strategic future analysis is not an exact science but makes use of scientific instruments and insights to offer consultancy for political and administrative decision-makers.

As far as current insights of previous analyses are concerned, the presentation presents several emerging challenges in the security environment, that will change the future face of war.

Against the background of these developments in the world constraints on organized violence are lost. This trend in contrasts the last epochs where, according to Clausewitz, war was regarded as the continuation of state politics by other means. The core element of symmetric warfare is therefore the conscious political limitation of the conflict. Conversely, war in the next thirty years will lose these constraints.

Colonel Roland Kaestner served as a commanding officer and as a staff officer. In 2005, he became a lecturer in strategy at the Bundeswehr Academy.



🕒 14.45 | Oct. 27

The Global Illicit Economy

Nils Gilman
Monitor Group / Global Business Network

A new class of global actors is playing an increasingly important role in globalization: smugglers, warlords, guerrillas, terrorists, gangs, and bandits of all stripes. Since the end of the Cold War, the global illicit economy has consistently grown at twice the rate of the licit global economy. Increasingly, illicit actors will represent not just an economic but a political force. As globalization hollows out traditional nation-states, what will fill the power vacuum in slums and hinterlands will be informal non-state governance structures. These zones will be globally connected, effectively run by local gangs, religious leaders, or quasi-tribal organizations – organizations that will govern without aspiring to statehood.

Nils Gilman is a consultant with the Monitor Group, with a focus on national economic development and security. He has led projects on topics such as the security implications of climate change, the future of terrorism, and the economics of the global narcotics trade.



🕒 15.15h | Oct. 27

The Water Crisis

Anders Bertell, Executive Director
Stockholm International Water Institute

The UN, World Bank and world leaders have warned that the lack of water resources will lead to global crisis this century. UN Secretary-General Ban Ki Moon called securing safe and plentiful water for all "one of the most daunting challenges faced by the world today." Like oil, some speculate we may in future hit "peak water." There are key differences though. For one, there is no substitute for water; no growth – economic, human, or ecological – comes without it.

Will there be enough water resources in the future? Unless major improvements are made to better manage and efficiently use water in agriculture, industry and by consumers, the answer is no. However, opportunities for improvement are as great as they are urgent.

Anders Bertell joined SIWI in 2002 as its Executive Director where he is responsible for overall development and direction of the Institute's activities. This includes administration of the World Water Week, SIWI's project work, and SIWI prize activities.



🕒 16.15h | Oct. 27

Our Energy Future(s)

Prof. Dr. Konstantinos Boulouchos, Chairman of the Board of Energy Science Center of ETH Zurich

A long-term vision for a sustainable energy system needs to address a multitude of challenges. Policy and socioeconomic aspects are crucial but the contributions of science and technology will be of paramount importance, as well. The talk will present a robust transformation path over the next 50-100 years that can ensure economic development worldwide and access mitigation through a consistent decarbonization of all energy sectors. Associated pitfalls and risks will be also included in the discussion. Setting the right priorities, making tough decisions and starting immediately are there-by a must.

Prof. Dr. Konstantinos is Professor at the Institute of energy Technology of ETH Zürich. He is currently the Chairman of the Board of the energy Science Center ETH.

🕒 16.45 | Oct. 27

The Futurist's View: European and Global Futures Panel Discussion

Enric Bas, University of Alicante
Cornelia Daheim, Z_punkt
Markku Wilenius, Allianz SE
Pierre-Alain Schieb, OECD



🕒 20.30 | Oct. 27
Future Dinner
Hotel Schweizerhof

A True Cure for Human Aging

Dr. Aubrey D.N.J. de Grey
Methuselah Foundation

It may seem premature to be discussing approaches to the effective elimination of human aging as a cause of death at a time when essentially no progress has yet been made in even postponing it. However, two aspects of human aging combine to undermine this assessment. The first is that aging is happening to us throughout our lives but only results in appreciable functional decline after four or more decades of life: this shows that we can postpone the functional decline caused by aging arbitrarily well without knowing how to prevent aging completely but instead by increasingly thorough molecular and cellular repair. The second is that the typical rate of refinement of dramatic technological breakthroughs is rather reliable (so long as public enthusiasm for them is abundant) and is fast enough to change such technologies (be they in medicine, transport, or computing) almost beyond recognition within a natural human lifespan. In this talk I will explain, first, why (presuming adequate funding for the initial preclinical work) therapies that can add 30 healthy years to the remaining lifespan of healthy 55-year-olds may arrive within the next few decades, and, second, why those who benefit from those therapies will very probably continue to benefit from progressively improved therapies indefinitely and thus avoid debilitation or death from age-related causes at any age.

Dr. Aubrey de Grey is a biomedical gerontologist and is the Chairman and Chief Science Officer of the Methuselah Foundation, a non-profit charity dedicated to combating the aging process. He is also Editor-in-Chief of Rejuvenation Research, the world's only peer-reviewed journal focused on intervention in aging.



🕒 09.15 | Oct. 28

Europe 2030 – What Europeans Expect from the Future

Dr. Ulrich Reinhardt
B.A.T. Stiftung für Zukunftsfragen

More than 11.000 Europeans from nine countries were asked about their views of the future in eight different fields (from future of work or integration up to future of consumption or education). The results prove that people have many fears – e.g. old age, poverty, rising costs of everyday goods or increasing crime. But the representative study also shows that the future can be bright: less working hours, most trash will be recycled and more women in leading positions. Together with other future scientists the BAT foundation will present the results from different perspectives and give first hand information on how the Europeans see the future.

Dr. Ulrich Reinhardt is CEO of the „Foundation of futurology“ of British American Tobacco. Ulrich Reinhardt is a member of several advisory boards including European Futurists Conference Lucerne and lecturer at the universities of Hamburg, Bayreuth and Bremen (Germany).



🕒 11.30 | Oct. 28

From Visions to Products - Future Living 2020

Eckhard Foltin, Head Creative Center, Bayer MaterialScience AG

Bayer MaterialScience defines a strategy and taps into new business, both in existing and completely new markets. The objective is to be the solution supplier of choice around the globe with raw materials and technologies for key industries of the future. One primary task is to identify future consumer needs and new market trends (market pull) as early as possible and to match them up with technological developments (technology push) at precisely the right time. The speech shows practical examples on the network projects and visions of the Life in 2020.

Eckard Foltin began his career at Bayer in 1984 after completing his degree in process and apparatus engineering. In 2000, he transferred to Innovation Management before taking up his present position. Eckard Foltin became Head of the Creative Center in the New Business Section at Bayer MaterialScience AG in 2003.



🕒 14.45 | Oct. 28

Innovation at Google

Thomas Hofmann
Engineering Director, Google Switzerland

How can an organization best prepare itself for an unknown future? What can a company do to be successful in an environment where it is almost impossible to predict changes in technology, consumer behavior, competitive product offerings, and other relevant economic factors a year out, let alone 5 or 10 years? Google's philosophy has been to hire the right people and to come up with an internal organization that allows to quickly adapt to a fast changing environment like the World Wide Web. This talk will discuss some of the core principles behind Google's philosophy and will provide a detailed walk-through for a few selected examples.

Thomas Hofmann has been a researcher in Artificial Intelligence and Machine Learning for more than 10 years. Joining Google in 2006, Thomas is currently an Engineering Director responsible for search quality and monetization at Google. He also serves as a co-Director of the Zurich engineering site.

🕒 09.45 | Oct. 28

Europe 2030

Panel Discussion with Co-Authors (Advisory Board)



🕒 11.00h | Oct. 28

Open Innovation – Do we still need Patents?

Ciaran McGinley, Project Initiator EPO Scenarios for the Future, European Patent Office

In a world where knowledge is increasingly shared and innovation becomes a collaborative process, are traditional forms of intellectual property protection still appropriate? This presentation explores how the paradigm shift to open and collaborative innovation which is already eminent today will impact the role of patents and intellectual property tomorrow. By applying the scenario methodology and using the four "EPO Scenarios for the Future" as different possible environments, the potential drivers which might encourage the development of open innovation models are identified. How businesses and other stakeholders might adapt their IP strategies will also vary substantially from one scenario to the next.

Ciaran McGinley is Principal Director of the Controlling Office at the European Patent Office, joined the EPO as an examiner in 1982.



🕒 14.15 | Oct. 28

Ecomagination: General Electric's Commitment to clean Technologies and Sustainability

Dr.-Ing. Carlos Härtel, Managing Director, GE Global Research Center Europe

Ecomagination is a business initiative to help meet customer demand for more energy-efficient products and to drive reliable growth for the company. It reflects GE's commitment to invest in innovative solutions to both environmental challenges and the global threat of resource scarcity. Three key pillars of Ecomagination are (I) strongly increased investment in cleaner technology research and development; (II) substantial reduction in the company's CO₂ footprint; (III) keeping the public and customers informed about commitments and accomplishments.

General Electric (GE) has appointed Dr.-Ing. Carlos Härtel (44) as the new Managing Director of the GE Global Research Center Europe in 2007. In his previous position, Carlos Härtel managed the Laboratory for Alternative Energies at the Global Research Center Europe.



🕒 15.15 | Oct. 28

The Futurist's Paradox

Matthias Horx
Zukunftsinstitut

- Is it really good to know the Future? How expectation, chance and error make the world go round
- Why we can predict more and more things - new developments in probability sciences and data management
- The future of Futurists: How we can survive and thrive in the ever growing market of predictions

Matthias Horx is considered the most influential futurist in the German-speaking world. In 1993, he founded the Trendbüro Hamburg which rapidly became the nucleus of German marketing orientated trend research, and five years later Matthias Horx founded the Zukunftsinstitut (www.zukunftsinstitut.de). The Zukunftsinstitut's main mission is the analysis and presentation of fundamental future developments in society, the economy and everyday culture. With headquarters near Frankfurt (Kelkheim) and branches in Vienna and representatives in London, the economic and political think-tank is now very much in demand throughout Europe.



Oct. 28, 2008 | SPECIAL

🕒 12.00 | Oct. 28 Lunch Break

Affiliate's Corners

FutureManagementGroup AG
Z_Punkt The Foresight Company
Zukunftsinstitut GmbH
Institute for Future Studies, Stockholm
Finland Futures Research Center
ROOS Trends and Futures
Shaping Tomorrow

Oct. 26, 2008 FUTURE SEMINAR



Sunday, Oct. 26
🕒 12 h – 16 h
Culture and Convention
Centre KKL, Lucerne

**How to See More of
the Future with a
Practical Toolset**

Dr. Pero Micic
FutureManagementGroup AG

Learn how to design and manage a fully integrated process for foresight and future management with the Elville Model that has proven its quality and practicability in hundreds of projects. You will become familiar with a process model and a thinking model that serves as a mental map covering the entire field of foresight and future management.

For further informations visit
www.FutureManagementGroup.com/efcl
Who should attend: Apply for invitation at
www.FutureManagementGroup.com/efcl
or write to
Office@FutureManagementGroup.com

Who should attend?

We are dedicated to improving foresight approaches through inspirational insights, best practice and cutting edge future studies. We bring together practitioners and leading futurists from Europe and elsewhere to share experiences.

If you are responsible for foresight of

- innovation
- society
- business
- risk

you should not miss the conference.

This includes

- Chief Executive, Risk and Innovation Officers
- Business innovators
- Strategists
- Futurists
- Thought leaders
- Head of R+D
- Researchers in futures studies



REVIEW CONFERENCES 2005 – 2007



Prof. Kevin Warwick
University of Reading, Dept. of Cybernetics



Dr. Patrick Dixon,
Chairman Global Change Ltd



Baroness Prof. Susan Greenfield
Oxford University



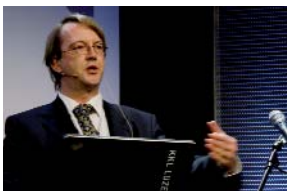
Prof. Dr. Werner Bauer
CTO Nestlé



Ged Davis
World Economic Forum



Matt Locke
Head of Innovation, BBC New Media



Dr. Peter Maskus
Acabion TM Visionary Motion and MIKOVA Systems Consulting



Dr. Heinrich Stuckenschneider
Vice President Corporate Technology and Head Strategic Marketing Siemens AG



Prof. Bjorn Lomborg
Copenhagen Business School

Registration Rates

Business Conference Pass: All speeches, network opening lounge (Sunday evening), Future Dinner with keynote (Monday)	CHF	1900.–	€	1200.–
Business Day Pass: Business Day Pass Monday, October 27, 2008 Business Day Pass Tuesday, October 28, 2008 Extra: Future Dinner with keynote, Monday evening (only with Day Pass)	CHF	1050.–	€	700.–
	CHF	1050.–	€	700.–
	CHF	150.–	€	100.–
Scholar Conference Pass: All speeches, network opening lounge (Sunday evening) Future Dinner with keynote (Monday)	CHF	950.–	€	650.–
Scholar Day Pass: Scholar Day Pass Monday, October 27, 2008 Scholar Day Pass Tuesday, October 28, 2008 Extra: Future Dinner with keynote, Monday evening (only with Day Pass)	CHF	500.–	€	340.–
	CHF	500.–	€	340.–
	CHF	150.–	€	100.–
Student Conference Pass (limited): For student rate, please send a copy of your current student ID by e-mail to: willi@european-futurists.org or fax +41 41 240 63 38, otherwise non-student rate will apply.	CHF	150.–	€	100.–
Future Seminar Sunday, October 26, 2008, 12 h – 16 h	CHF	500.–	€	340.–
Discount for companies: 10 % off for 2 nd admission from the same company 20 % off for 3 rd and subsequent admission from the same company Only for Business Conference Pass and Business Day Pass (in 1 single ordering process online)	All prices include VAT 7.6%			

For registration please go to: www.european-futurists.org and register online or download the registration form.

Cancellation Policy: Your registration is final. Registration refunds can only be made upon receipt of a written request, until August 31, 2008 free of charge. Registration refunds until September 26, 2008 will be subject to a CHF 100.– administration fee. No refunds will be given after September 26, 2008. Substitutions are welcome any time. Please send your request to the EUROPEAN FUTURISTS CONFERENCE by e-mail to: willi@european-futurists.org or by fax to +41 (0)41 240 63 38.



Venue

Culture and Convention Centre Lucerne
 Europaplatz 1
 CH-6000 Luzern/Switzerland
www.kkl-luzern.ch

Hotel Schweizerhof
 Schweizerhofquai
 CH-6002 Luzern/Switzerland
www.schweizerhof-luzern.ch

Accommodation

For accommodation you may benefit from special rates at recommended hotels in Lucerne, Switzerland.
 For more info: www.european-futurists.org

Contact

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For programme updates, please refer to:
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 Programme is subject to change.

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