



Programme Overview

5th EUROPEAN FUTURISTS CONFERENCE LUCERNE

www.european-futurists.org

Wednesday, October 14, 2009

19.00 h Reception at Hotel Schweizerhof
Participants and speakers meet at the Hotelbar Schweizerhof

Thursday, October 15, 2009

08.30 h	Registration Culture and Convention Center KKL Lucerne	
09.00 h	Opening	Georges T. Roos, Director European Futurists Conference Lucerne
09.10 h	Understanding the Transformations	Markku Wilenius, Johan Peter Paludan, Pero Mičić
09.50 h	New Architecture of Global Finance System	Kristel Van der Elst, Head Scenario Planning Team, World Economic Forum
10.30 h	Coffee Break	
11.00 h	New State's Role	
11.10 h	The Transformation of Europe Future Challenges of the EU and the European States	Žiga Turk, Secretary General of the Reflection Group on the Future of Europe
11.40 h	Turning to the Future after the Age of Easy Growth	Kitty Kubo, Head of Foresight Division at the Development Fund, Estonia
12.30 h	Lunch Break	
13.30 h	Green Growth	Chair: Karlheinz Steinmüller, Z-Punkt
13.45 h	World 2050: What do we need to do to get there?	Markku Wilenius, Senior Vice President Allianz SA
14.15 h	The Futures of Technologies and the Technologies of the Futures	José Luis Cordeiro, Teaching Fellow, Singularity University
14.45 h	Desert Tech. Clean Power from the Sahara for Europe	Uwe Möller, Club of Rome
15.15 h	Coffee Break	
15.45 h	Lifestyle Futures	Chair: Elina Hiltunen/Johan Peter Paludan
16.00 h	Future of Lifestyle	Clive van Heerden, Senior Director Philips Design
16.30 h	n.n.	
17.15 h	Short Break	
17.30 h	Future Readiness Award	
19.30 h	Future Dinner Hotel Schweizerhof	
20.30 h	Dinner Speech: Islamic Banking and Islamic Investment	Humayon Dar, CEO BMB Islamic

Friday, October 16, 2009

08.30 h	Registration: Culture and Convention Centre KKL	
09.00 h	Opening 2nd Day	Georges T. Roos, Director European Futurists Conference Lucerne
09.10 h	Future Insight for Business	
09.15 h	Winning in a Downturn – Using Future Insights to Succeed in Turbulent Times	Rohit Talwar, FastFuture
09.45 h	Credit Suisse – Megatrends: Opportunities and Risks for SME	Nicole Brändle, Head Industry Analysis Credit Suisse Economic Research
10.15 h	Coffee Break	
10.45 h	New Values	Chair: Wendy Schultz
11.00 h	Crowdsourcing the Signals of Social Transformation	Elina Hiltunen, What's Next Consulting Oy
11.30 h	How People Make Decisions	Colby Stuart, Sustainable Futures Foundation
12.00 h	Lunch Break Affiliates' Corners	
13.15 h	Long Term Vision	
13.25 h	n.n.	
14.00 h	Finnair: Departure 2093 – Five Visions of Future Flying	Christer Haglund, Finnair Senior Vice President, Public Affairs & Corporate Communications
14.30 h	Delivering Tomorrow. Customer Needs in 2020 and Beyond. A Global Delphi Study	Holger Winklbauer, Executive Vice President Corporate First Choice, Deutsche Post
15.00 h	What's next?	Markku Wilenius, Johan Peter Paludan, Pero Mičić
15.45 h	Closing	Georges T. Roos, Director European Futurists Conference Lucerne
16.00 h	END of 5th European Futurists Conference Lucerne	