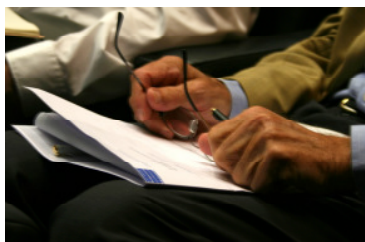


Seize the opportunity: create your own seminar under the roof of the European Futurists Conference Lucerne 2006!

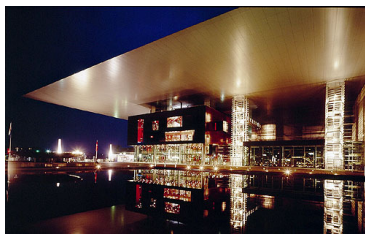
European
Futurists
Conference
Lucerne

Future Seminars

Presented by Europe's Cutting Edge Foresight Institutes



The 2nd European Futurists Conference Lucerne takes place in Lucerne from November 22–24, 2006. In 2006, the topic of this leading futurist conference is „Making Sense of the Future.“ Just like in last year's event, the pre-conference is exclusive to the methodical foresight experts. The main conference, however, serves as a platform for the expected 200 future experts and decision makers from both business and politics.



This year, as a new feature, you will have the opportunity to host your own seminar or workshop during the European Futurists Conference Lucerne on November 22, 2006. These „Future Seminars“ are available to future institutions of Europe and will be held parallel to the pre-conference events. Seminar participants will profit from reduced participation fee for the main conference.

Your advantages:

- You will be listed in our programme.
- You will enjoy access to all our communication devices- offline und online.
- You may offer your seminar participants additional advantages with a visit to the main conference of the European Futurists Conference Lucerne.
- Your seminar participants will receive a rebate of sFr. 150.00 (ca. € 98) in programme fees if they choose to participate in the main conference. In total, you can pass along savings of up to sFr. 300.00 (ca. € 196) to your seminar participants for the main conference.
- We will organise for you the location of your seminar, the technology needed, as well as food and beverages.
- You receive our services starting at sFr. 185.00 (ca. € 121.00) per participant.

Application Deadline:

Application deadline for your seminar is May 1, 2006.

If your definite application reaches us by March 10, 2006, your seminar will be listed in the preliminary announcement of the European Futurists Conference Lucerne and mailed to approximately 3,000 postal and electronic addresses.

The European Futurists Conference Lucerne reserves the right to refuse seminars entries.

Details of the Offer:

Our Product	Your Benefits
<p>Marketing:</p> <ul style="list-style-type: none"> We will post your seminar on our website (with link to you) We will recommend your seminar in our newsletter. We will announce your seminar in the <ul style="list-style-type: none"> – preliminary programme (April `06) and – in the final programme (June `06) of the conference. Upon request we will send out an additional flyer of your seminar programme with the final conference programme. <p>Organisation:</p> <ul style="list-style-type: none"> We organise and reserve for you accommodations in or near the official conference site (KKL). We organise and reserve in your name all technical devices needed and meals desired. We will process and forward to you applications for your seminar. <p>Additional benefits for your clients:</p> <ul style="list-style-type: none"> When booking the main conference, your seminar participants will receive a rebate of sFr. 150.00 (ca. € 98) off the regular application fee. All seminar participants will be invited to the „Futures Reception“ at the Hotel Schweizerhof in Lucerne, on November 22, 2006. There will be free participation in the last part of the pre-conference of the European Futurists Conference 2006 in the morning of November 23 for all seminar participants. 	<p>Marketing:</p> <ul style="list-style-type: none"> You advertise for your seminar actively and in turn promote the main conference of the European Futurists Conference electronically and by sending out flyers we will provide. You upload the seminar link www.european-futurists.org on your web-site. <p>Costs:</p> <ul style="list-style-type: none"> For coordination and marketing, a introductory rate of sFr.1,500.00 (ca. € 980.00) instead of sFr. 2,500.00 will be charged, due twenty days after approval of your seminar topic by the European Futurists Conference Lucerne. An additional fee of sFr. 150.00 (ca. € 98) will be charged per seminar participant (incl. guest). <i>This fee will be waived, however, for those participants who will also book the main conference of the European Futurists Conference Lucerne 2006!</i> After we make all the reservations in your name, you will be financially responsible for the rent of the room, the technology used, and the meals served. (Please consult the price list attached) <p>Advantage for members of the „Leading Future Organisations of Europe“:</p> <ul style="list-style-type: none"> The Group of Leading Future Organisations of Europe will receive special consideration (regarding acceptance priorities and choice of seminar room), if booking occurs before February 15, 2006.






Schedule

31.1.2006	Begin of in-advance booking for Leading Future Organisations of Europe
15.2.2006	Begin of regular booking
10.3.2006	Deadline for preliminary programme of European Futurists Conference Lucerne 2006
1.5.2006	Deadline for booking
31.5.2006	Deadline for final programme entries and seminar flyers

Seminar-date/term

In principle, the seminars can be held only on November 22, 2006, parallel to the official pre-conference. Nevertheless, it is possible to seek an extension of the seminars until noon of November 23.

Pricelist seminar room, food and beverage and technical devices*

	KKL Luzern www.kkl-luzern.ch 	Schweizerhof www.schweizerhof-luzern.ch 	Bahnhof www.brl.ch 	HSW www.hsw.fhz.ch 	Montana www.hotel-montana.ch 
Seminar room	Fr. 250.00 (€ 164.00)*	Fr. 220.00 (€ 144.00)	Fr. 260.00/3h (€170.00) + Fr. 45.00/h (€ 30.00)	Fr. 35.00/ 45' (€23.00)	Package deal incl. 2 Coffee breaks Business-Lunch non alcoholic beverage Seminar room Overhead Projector Screen Flipchart Price per Person Fr. 89.00 (€ 59.00)
Size	20 Pers.	20 – max. 40 Pers.	20 Pers.	max. 26 Pers.	
Technical devices					
Beamer Screen Overhead Flip-Chart	Fr. 420.00 (€ 275.00) Fr. 70.00 (€ 46.00) Fr. 120.00 (€ 79.00) Fr. 40.00 (€ 27.00)	aprox. Fr. 350 (€ 229.00) Fr. 35.00 (€ 23.00)	Fr. 250.00 (€ 164.00) incl. incl. incl.	Fr. 100.00 (€ 66.00) Fr. 40.00 (€ 27.00)	
other technical devices upon request					
food & beverage					
Coffee break	Fr. 10.50 (€ 7.00)				
Lunch Beverages	Fr. 25.00 (€ 17.00) Fr. 15.00 (€ 10.00)				

* all prices are subject to change

Pricing sample

Assumption:

1-day seminar, November 22nd, 2006, KKL Luzern

20 participants, 3 lead and support

10 participants attend Main Conference of the European Futurists Conference (rebate)

Communication devices needed: 1 Beamer, 1 Screen, 2 Flip-Charts)

Venue	KKL Luzern
Rate for organisation and marketing	Fr. 1500.00 (€ 980.00)
Additional fee per seminar participant Fr. 150.00 (€ 98.00)	Fr. 3000.00 (€ 1960.00)
Fee rebate (10 participants attend Main Conference - rebate Fr. 150 .00/ participant)	- Fr. 1500.00 (€ 980.00)
Room	Fr. 250.00 (€ 164.00)
Technical Devices (Beamer, Screen, 2 Flip-Charts)	Fr. 570.00 (€373.00)
Food and Beverage for 23 persons (2 coffee breaks, 1 Lunch)	Fr. 1357.00 (€ 887.00)
Total	Fr. 5177.00 (€3384.00)
Costs per participant (overall divided by 20 participants)	Fr. 260.00 (€ 170.00)

Future Seminar

November 22, 2006

Application Form

Name of Institute	
Address	
Address 2	
Zip Code / Town	
Country	
Contact person	
Phone	
E-Mail	
Title of Seminar	
Approx. no of Participants	
No of lead and support persons	
Venue desired for Seminar	
Comments:	

Please send to

EUROPEAN FUTURISTS CONFERENCE LUCERNE
 Claudia Willi
 Postfach 7738
 6000 Luzern 7

E-Mail: willi@european-futurists.org