

How to Find Weak Signals

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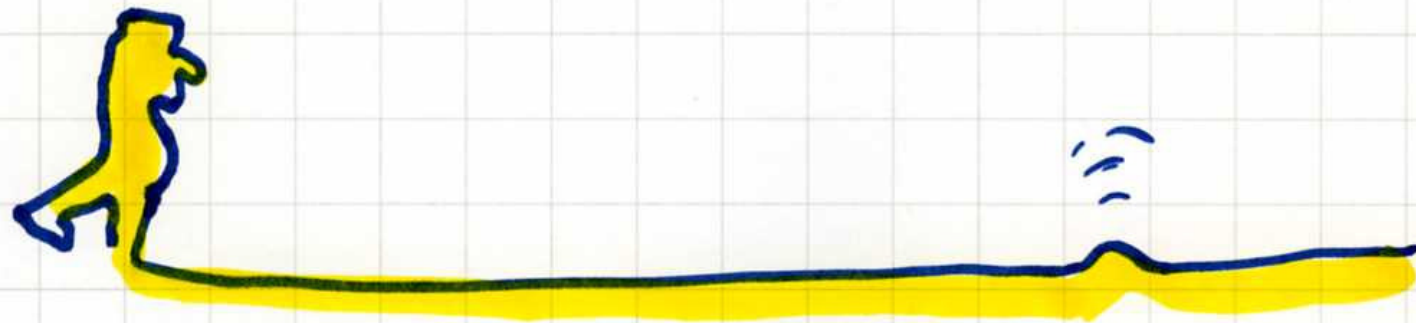
*Host: Prof. Dr. Markku Wilenius, Allianz Group
Vice-President Advisory Board*

HOW TO FIND WEAK SIGNALS

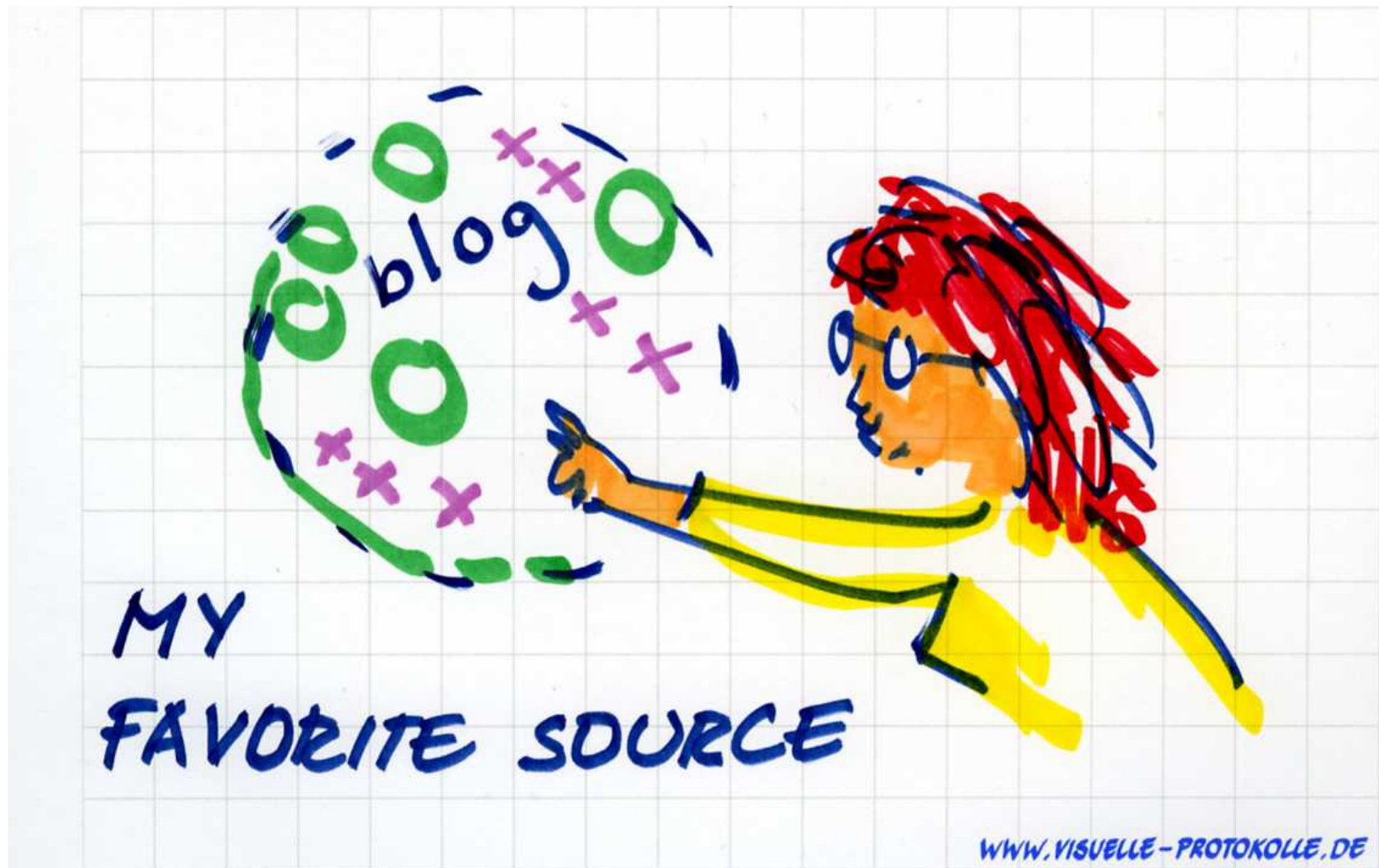
ELINA HILTUNEN

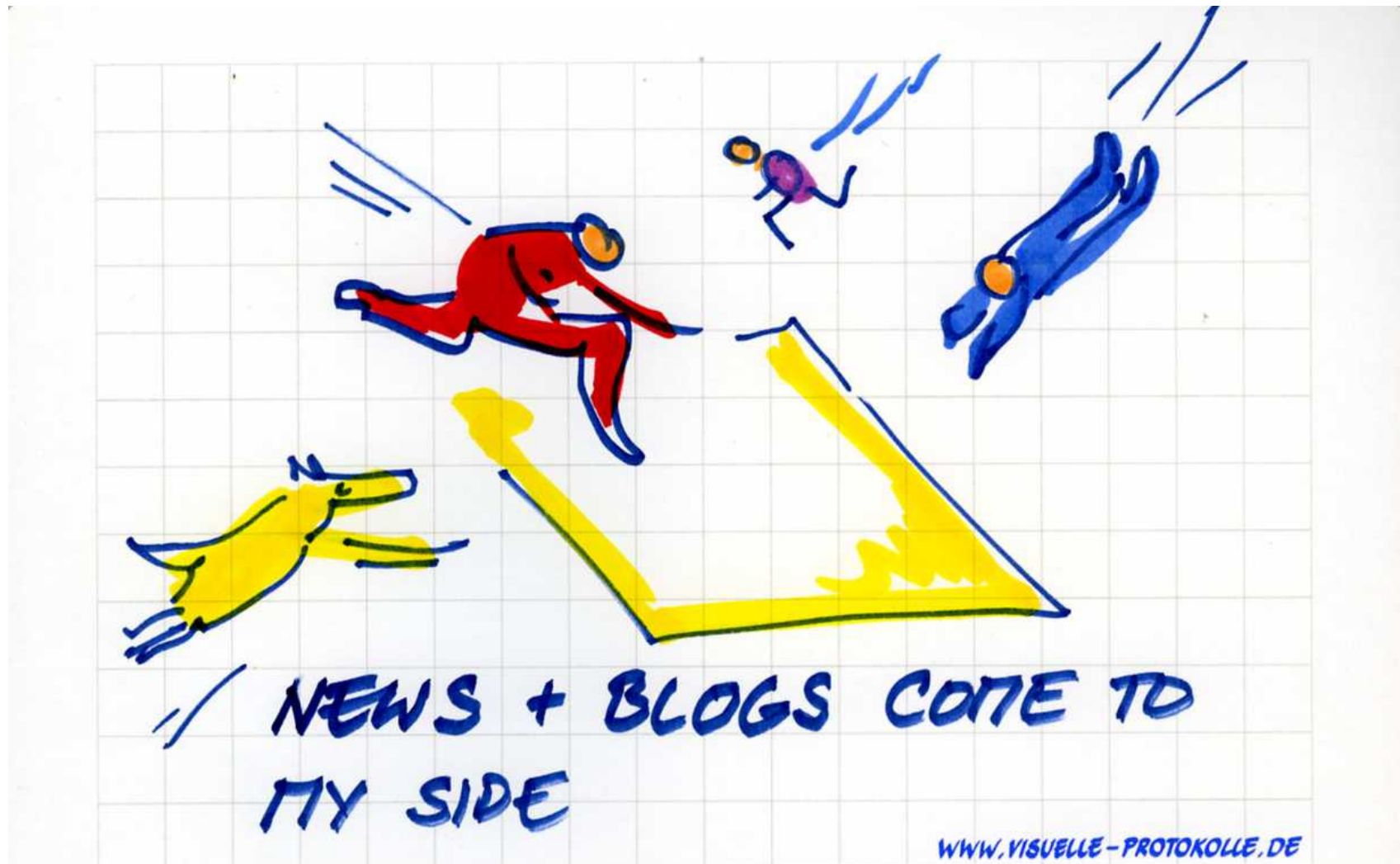
A WEAK SIGNAL





WHERE TO FIND?





SENSING THE MOOD OF SOCIAL GROUPS



